

ENRIQUE J. ALVARADO
SR. ART DIRECTOR & DESIGNER

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EDUCATION

November 2013
Savannah College of Art & Design
BFA Graphic Design, Minor in Printmaking

PROFICIENCIES

Adobe Creative Suite
Microsoft Office
Figma
Keynote
Relief Printing
Lithography
Intaglio
Serigraphy

EXPERIENCE

Feb 2022 - Present
Sr. Art Director at Carvana (In-House)

Jul 2021 - Jan 2022
Freelance Sr. Art Director

Mar 2020 - Jul 2021
Art Director at FCB West
Clients - Clorox, Ghirardelli, new business

May 2017 - Feb 2020
Art Director/Designer at Secret Weapon Marketing
Clients - Honda, new business

Feb 2016 - Apr 2017
Art Director/Designer at RPA
Clients - Farmers Insurance, Apartments.com, Honda,
new business

May 2014 - Feb 2016
Jr. Art Director/Designer at RPA
Clients - Honda, ARCO/ampm, new business

AWARDS

Farmers Insurance - "Dog Diving Competition"
Short Form Video Finalist - Shorty Awards
Showcased in Brand Film Festival - Integrated Campaign

Happy Honda Days - #Skeletakeover - Social Media Campaign
Gold National ADDY - Digital Advertising
Gold LA ADDY - Best Social Media Campaign
Silver LA ADDY - Non-Traditional Advertising

Best in Show - Alexander Ink 2012
Annual Printmaking Juried Exhibition

ART SHOWS

What We Do Is [secret] II
Featured Artist
Bowery, NY (2016)

What We Do Is [secret] I
Featured Artist
Brooklyn, NY (2015)

100 Pieces
Featured Artist
Santa Monica, CA (2016)

Alexander Ink 2012
Featured Artist
Savannah, GA (2012)